

Determine Hue Family by Comparing to Hue Parents

Never, ever compare paint chips to a white background. White overpowers color swatches and makes them appear more grayed down, not so bright and intense. Underestimating a color's brightness and intensity is the #1 mistake people make when choosing paint colors. "It's too bright" is the #1 reason people give as to why they don't like the color they chose. Hue Parent suggestions from SW and BenM.

SW 6868 REAL RED
Sherwin Williams Color

1315 POPPY
Benjamin Moore Classic Colors

SW 6887 NAVEL
Sherwin Williams Color

2017-10 ORANGE JUICE
Benjamin Moore Color Preview

SW 6911 CONFIDENT YELLOW
Sherwin Williams Color

2022-30 BRIGHT YELLOW
Benjamin Moore Color Preview

SW 6918 HUMOROUS GREEN
Sherwin Williams Color

2028-20 DOUGLAS FIR
Benjamin Moore Color Preview

SW 6926 LUCKY GREEN
Sherwin Williams Color

2037-20 JADE GREEN
Benjamin Moore Color Preview

SW 6762 POSEIDON
Sherwin Williams Color

2048-20 JUNIPER
Benjamin Moore Color Preview

SW 6496 OCEANSIDE
Sherwin Williams Color

2058-20 SLATE TEAL
Benjamin Moore Color Preview

SW 6967 FRANK BLUE
Sherwin Williams Color

2067-20 STARRY NIGHT BLUE
Benjamin Moore Color Preview

SW 6832 IMPULSIVE PURPLE
Sherwin Williams Color

2071-20 GENTLE VIOLET
Benjamin Moore Color Preview

SW 6566 FRAMBOISE
Sherwin Williams Color

1364 VINTAGE CLARET
Benjamin Moore Classic Colors